

PROPOSED SCHEME FOR CHOICE BASED CREDIT SYSTEM IN BMS HONOURS

(To be implemented from Academic Year- 2021-2022)

	CORE COURSE (16)	Ability Enhancement Compulsory Course (AECC) (2)	Skill Enhancement Course (SEC) (2)	Discipline Specific Elective DSE (10)	Generic Elective GE (06)
I	Principles of Management (4 Credits)	1. Business Communication- I (2 Credits)			Foundation of Human Skills / Business Law (6 CREDIT)
	Introduction to Financial Accounts (4 Credits)	2. Foundation Course –I (2 Credits)			
	Business Statistics (4 Credits)				
II	Principles of Marketing (4 Credits)	1.Business Communication-II (2 credits)			Business Environment / Industrial Law (6 CREDIT)/
	Business Economics (4 Credits)	2. Foundation Course –II (2 Credits)			
	Business Mathematics (4 Credits)				
III	Environmental Management (6 CREDIT)		SEC-I IT in Business Management – I / (2 credits) Financial Software (2 credits)		FINANCE: 1. Basics of Financial Service(3 CREDIT) 2. Corporate Finance(3 CREDIT) OR
	Business Planning and Entrepreneurial Management (6 credits)				
	Accounting for Managerial				

	Decisions (6 credits)				<p><u>MARKETING:</u> 1.Consumer Behaviour(3 CREDIT) 2.Advertising (3 CREDIT) OR <u>HUMAN RESOURCE:</u> 1.Recruitment and Selection(3 CREDIT) 2. Motivation and Leadership (3 CREDIT)</p>
IV	Business Research Methods (6 credits)		SEC-II IT in Business Management – I / (2 credits) Research Software (2 credits)		<p><u>FINANCE:</u> 1. Strategic Cost Management (3 credit) 2.Auditing (3 credit) OR <u>MARKETING:</u> 1. Integrated Marketing Communication (3 credit) 2.Rural Marketing (3 credit) OR <u>HUMAN RESOURCE:</u> 1.Training and Development in HRM (3 credit) 2.Human Resource Planning and Information System (3 credit)</p>
	Production and Total Quality Management (6 credits)				
	Ethics and Governance (6 credits)				

V	Logistics and Supply Chain Management (6 credits)			<p><u>FINANCE:</u></p> <ol style="list-style-type: none"> 1. Investment Analysis and Portfolio Management (3 CREDIT) 2. Commodity and Derivative Market(3 credit) 3. Wealth Management(3 credit) 4. Risk Management (3 credit) 5. Research Project (3 credit) <p style="text-align: center;">OR</p> <p><u>MARKETING:</u></p> <ol style="list-style-type: none"> 1. Services Marketing (3 credit) 2. E-commerce and Digital Marketing (3 credit) 3. Sales and Distribution Management (3 credit) 4. Research Project(3 credit) 5. Customer Relationship Management (3 credit) <p style="text-align: center;">OR</p> <p><u>HUMAN RESOURCE:</u></p> <ol style="list-style-type: none"> 1. Finance for HR professional and compensation management (3 credit) 2. Strategic Human resource Management of Industrial and HR policies 	
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				(3 credit) 3.Performance Management and Career Planning (3 credit) 4. Research Project (3 credit) 5. Industrial Relations (3 credit)	
	Corporate Communication and Public Relation (6 credits)				
VI	Strategic Management (6 credits)			<p><u>FINANCE:</u> 1. International Finance (3 credit) 2. Innovative Financial Services (3 credit) 3. Project Management (3 credit) 4. Internship (3 credit) 4. Strategic Financial Management (3 credit)</p> <p style="text-align: center;">OR</p> <p><u>MARKETING:</u> 1. Brand Management (3 credit) 2. International Marketing (3 credit) 3. Retail Management (3 credit) 4.Internship (3 credit) 5. Media Planning and Management (3 credit)</p> <p style="text-align: center;">OR</p> <p><u>HUMAN RESOURCE:</u> 1. HRM in Global Perspective (3 credit)</p>	

				2. Organizational Development (3 credit) 3. HRM in Service Sector Management (3 credit) 4. Internship (3 credit) 5. Human Resource Accounting and Auditing (3 credit)	
	Operation Research (6 credits)				

Bachelor of Management Studies (BMS) Honours
Details of courses under
Bachelors of Management Studies (BMS) Honours
(To be implemented from Academic Year 2021-22)

I. Core Course (16 Papers)

10 Papers (6 Credits)	$10 \times 6 = 60$
06 Papers (4 Credits)	$06 \times 4 = 24$

II. Elective Course (6 Credits) (8 Papers)

Discipline Specific Elective (10 Papers)	$10 \times 3 = 30$
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Generic Elective/Interdisciplinary (6 Papers)	
02 Papers (6 Credits)	$2 \times 6 = 12$
04 Papers (3 Credits)	$4 \times 3 = 12$

III. Ability Enhancement Courses

1. Ability Enhancement Compulsory Courses (AECC) (2 Papers of 2 credits each)	$2 \times 2 = 4$
Business Communication 2 papers of 2 credits each	$2 \times 2 = 4$
Foundation Course	
2. Skill Enhancement Courses (SEC) (Minimum 2, Max. 4)	$2 \times 2 = 4$

(2 Papers of 2 credits each)

Total Credits = 150

Institute should evolve a system/policy about ECA/ General Interest/Hobby/Sports/NCC/NSS/related courses on its own.*wherever there is a practical there will be no tutorial and vice-versa.

BMS (Bachelors of Management Studies) Honours

Course Structure

F.Y.BMS (Bachelors of Management Studies)

(To be implemented from Academic Year- 2021-2022)

No. of Courses	Semester I	Credits	No. of Courses	Semester II	Credits
1	Core Courses (CC)		1	Core Courses (CC)	
UGBMS101	Principles of Management	04	UGBMS201	Principles of Marketing	04
UGBMS103	Business Statistics	04	UGBMS203	Business Mathematics	04
UGBMS104	Introduction to Financial Accounts	04	UGBMS204	Business Economics-I	04
2	Ability Enhancement Compulsory Course (AECC)		2	Ability Enhancement Compulsory Course (AECC)	
UGBMS106	Business Communication - I	04	UGBMS206	Business Communication – II	04
UGBMS107	Foundation Course -I	02	UGBMS207	Foundation Course-II	02
3	*Elective: Generic (GE)		3	**Elective: Generic (GE)	
UGBMS102/ UGBMS105	Any one course from the following list of the courses	06	UGBMS202 UGBMS205	Any one course from the following list of the courses	06
Total Credits		24	Total Credits		24

*List of Elective: Generic (GE) for Semester I (Any One)		**List of Elective: Generic (GE) for Semester II (Any One)	
UGBMS102	Business Law	UGBMS202	Industrial Law
UGBMS105	Foundation of Human Skills	UGBMS205	Business Environment
Note: Course selected in Semester I will continue in Semester II			